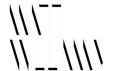
Matt Williams Architect NSW Registered Arch 8645 0410 232 939 www.mw-arch.com.au



Masterplanning Experience

The UN Habitat 'Global Report on Human Settlements – An Urbanizing World' (1996) remarked on the global trend where 'more than half the world's population will soon live in cities and urban areas'. Making our urban environments healthy and safe, culturally rich, diverse and inclusive, and environmentally sustainable, presents itself as the challenge of our generation.

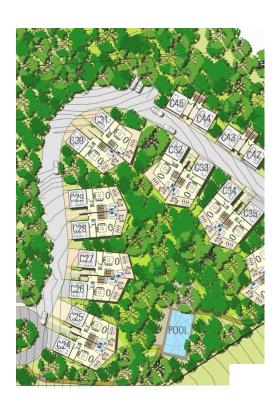
The Seminal Work by Richard Rogers + Philip Gumuchdjian, 'Cities for a Small Planet', (1997), describes the city as a living organism, consuming resource and outputting waste, where post industrial culture has the opportunity to radically transform its physical environment and achieve improved living conditions and greater communication and interaction, at the same time as reducing consumption and improving sustainability.

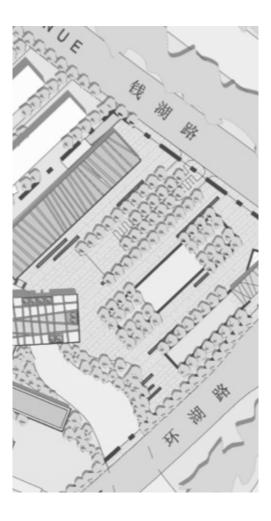
Richard's optimism is based on the spread of ecological awareness, and on improvements in communications technology and automated production. Certainly since the 1990's the spread of influence of these factors has been extraordinary.

Richard also flagged the importance of design 'metrics'; the role of 'big data' analysis to evaluate design solutions for their economic viability and sustainability performance. The advance of computer power and software capability, and its integration to the design process is a key driver of informed decision making for the future.

As the shape and form of the world's population shifts to cities, themselves driven by aspirational factors and elevated levels of choice provided by urban environments, this phenomena faces the opposite effect of an apparently ever increasing pressure on the earth's bio system: we find ourselves at a unique tipping point in how we define ourselves as inhabitants of this planet.

This tipping point is one of awareness and critical reflection. Design provides the tools to activate the changes in the worlds in which we live. Masterplanning therefore is a 'way to see the future', it is a chance to reflect and consider; a platform for high level, future oriented decision making that allows us to forego the less workable instruments of the past and focus on an optimal future.





Study

'Nove Parce di Milano', Urban Design unit under Prof Giorgio Nicolin, Politechnico di Milano Benefit Cost Analysis, University of Sydney Microeconomics, University of Queensland Study trips to Regional Italy Precinct Studies South Brisbane and Surry Hills Sydney Harbour Foreshore Activation Studies Brisbane Laneway Studies

Representation

AIA (NSW) Sustainability Committee Member UDIA (NSW) Sustainability Committee Member

Collaborations
UN Global Compact
Urbis
Lend Lease Sustainability
AECOM Landscape and Sustainability
ASPECT Landscape
World Future Studies Federation WFSF

Design Competencies

Economic Growth and Development – clean and sustainable technologies and high value and advanced commerce and industry, diverse and resilient employment, support for innovation, layered economy, tenant flexibility, industry clusters and support, site brand and reputation

Liveable Communities

Vibrant, safe and integrated mixed use precinct, distinctive and desirable 'place to be', diverse housing offers, integrated and connected community, seamless interfaces

Sustainability

Resource and energy consumption efficiency, reduced reliant on mechanical transport, adaptive reuse, flexibility of building stock, co-location of service clusters, water management, daylight provisions, pedestrian and cycle friendly

Place Making

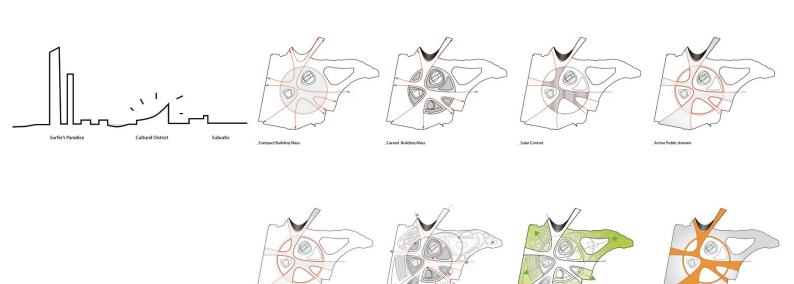
Distinctive sense of Place, coherent character and identity, destinations, community interaction, collaboration and social cohesion, meeting and interaction, activation and security, design context and heritage

Design Tools
Urban Structure
Urban Grain
Density and Mix
Height and Massing
Public Realm
Streetscape and Landscape
Façade and Interface
Details and Materials
Resource Efficiency
Design Analysis and Interpretation
Staging and Management

Masterplanning Projects

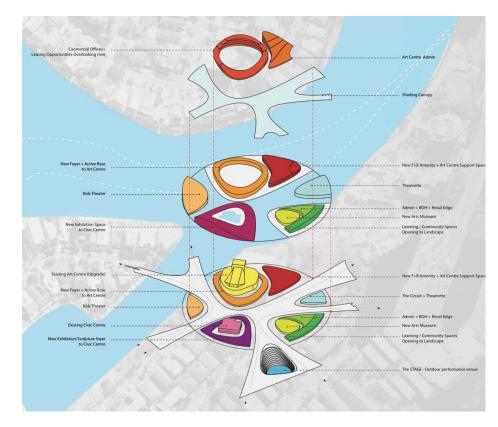
Gold Coast Cultural Centre Competition AUD 250m Exhibition City, Jebel Ali Airport Dubai UAED 4.5b Beijing Olympic Master Plan Competition RMB 500m Al Manamah Waterfront Renewal, Bahrain Queensland Place Master Plan AUD 230m Queensland Millennium Plaza Competition AUD 220m Cairns City Port Master Plan AUD 220m Cairns Esplanade Master Plan AUD 14m All Hallows School Masterplan AUD 60m Dubai Festival City Office Park UAED 450m Chengdu New Town RMB 4b Donggianhu Administration City RMB 60m Australian War Memorial Precinct Studies **Brisbane Cruise Terminal Precinct Studies** Currumbin Crest Residential AUD 60m Pacific Harbour Resort Studies











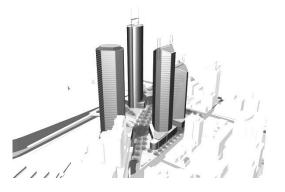
Queensland Place Masterplan







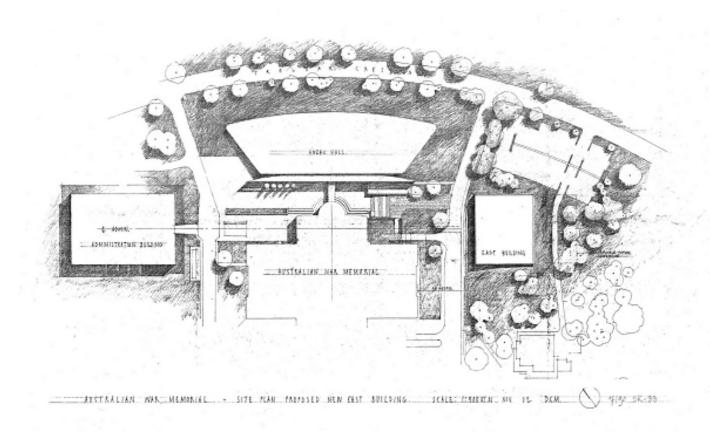




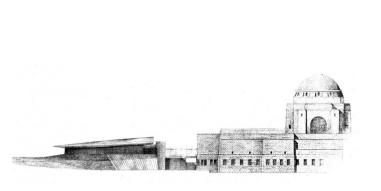














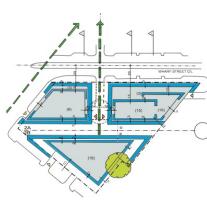


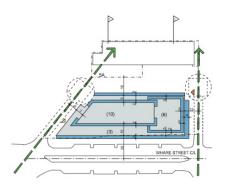


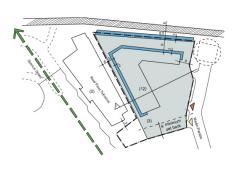
















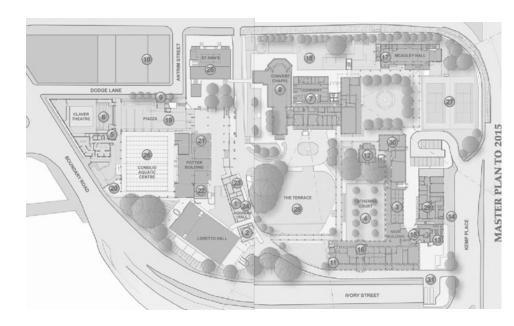














































Dongqianhu Administration Centre, Ningbo









Chengdu New Town, China









